

# Application of a prototype decision-support tool to a development in the UK Midlands

Practical Evaluation Tools for Urban Sustainability Conference 15-16 September 2005 Cardiff University

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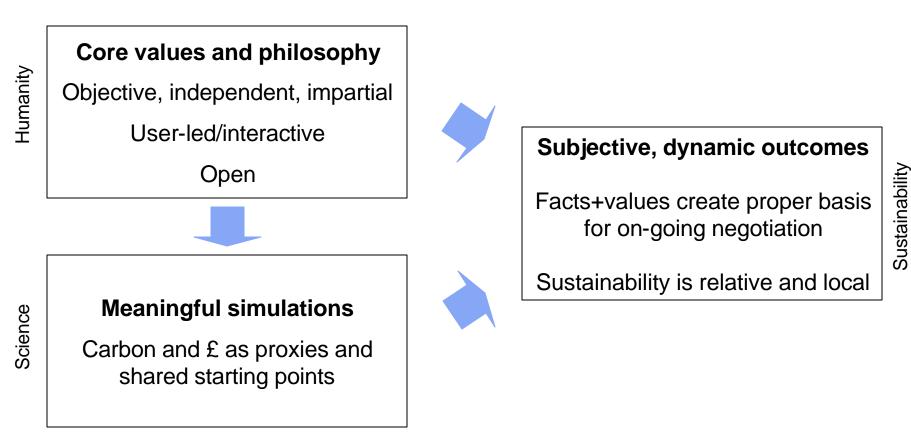
### Introduction – background to encraft and our tools

		Motivation			
Technology databases	Engineering knowledge	By combining the right disciplines in the right way we could create simple tools that could accelerate development of a sustainable economy.			
	Statistical and simulation expertise	Triggered by German collaboration 2002.			
		History			
		Project since May 2003			
		Privately funded			
	Social psychology and change management experience	Two years research and development			
		Six months pilot operations			
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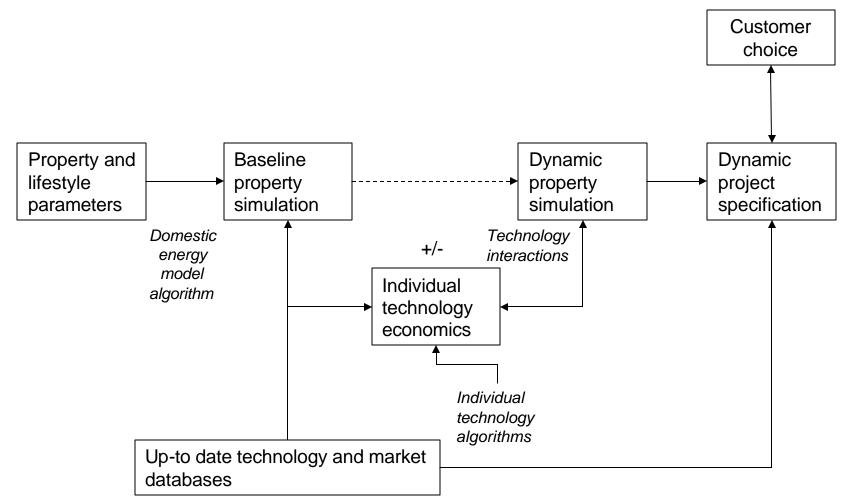
# **Theoretical approach**

Science + Humanity = Sustainability



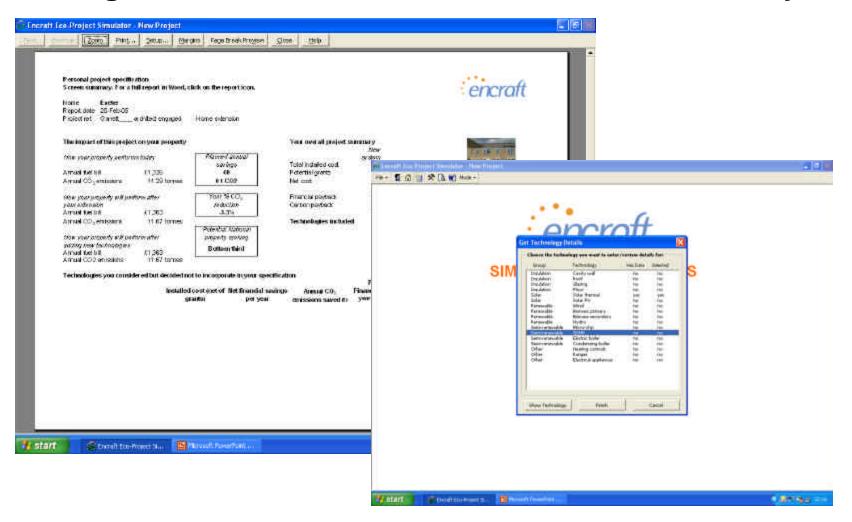


# Using simulation to evaluate relative sustainability 1





#### Using simulation to evaluate relative sustainability 2



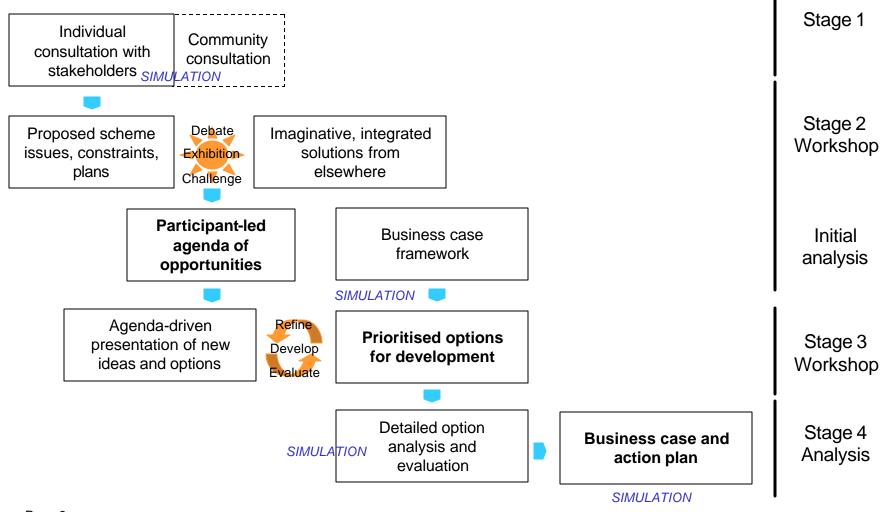


#### **The Warwick case**





### Practical experience – what worked 1





#### **Practical experience – what worked 2**

	Commercial criteria				onmenta	Social criteria	
	Capital cost	Lifetime costs	Valuation	CO2	Visual	Biodiversity	
Base	£1000-1200 per sqm	£400 p.a. per unit	£150k per unit	1500-200	0t p.a.	Not yet met throu	ugh planning process
Option 1	+5-7%	-10-15%	+6-12%	-15-25%	6	Arguments for a	nd against
Option 2 Option 3							1
etc Hard simulation				Soft simulation			
_	are 9						



### Lessons from the application

#### A techno-political process

Rigorous simulation creates a level playing field

Honest and open *local* politics (unlike checklists)

#### **Multi-layered value**

Sustainable outcome

Sustainable capacity

Sustainable imagination

The right tools, used well can change how and what people design and commission, not just single outcomes



### **Next steps**

**Repeated applications** 

- from single properties to larger scale developments
- live public pilot in progress

Simulation model enhancement

- user interface development
- commercial module

Regional, sector and international partners



# **Contact us**

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